

Monday, January 30, 2017

Jarrad Muller  
Excel Academy South  
4641 Roosevelt Blvd  
Philadelphia, PA 19124

Dear Mr. Muller:

Thank you so much for organizing an event to support The Children's Hospital of Philadelphia. Planning and preparing for an event takes a tremendous amount of work. Speaking for everyone at Children's Hospital, we are grateful for your dedication and devotion to our shared cause, helping those children who need it most.

Whether you are funding ground breaking research, supporting a program that has touched you personally or supplying our child life services, you are making a difference to our children and their families every day.

Enclosed with this letter is a document that gives you official permission to use the Hospital's name and logo in connection with your event and details the responsibilities you have; please retain the document for your records.

Please let me or Jenna Bundy, Assistant Director, Peer to Peer Fundraising know if you have any questions or problems for which you could use our help. Best wishes for a successful event and thank you again for your hard work and support for the children at the Hospital.

Sincerely,



Maureen Mason  
Executive Director, Event Fundraising and Community Engagement



Monday, January 30, 2017

Dear Sir or Madam:

I am happy to let you know that Excel Academy South is raising money for The Children's Hospital of Philadelphia. The Hospital treats hundreds of thousands of children every year, primarily from right here in the community we all share, although families bring children here from every state and dozens of countries because of the incredibly advanced treatments available at Children's Hospital.

So much of what the Hospital is able to offer is only possible because of private individuals donating and raising money. Excel Academy South will be raising money for The Children's Hospital of Philadelphia through an event called 3rd Annual Excel Academy South CHOP Fundraiser to be held on Saturday, April 22, 2017.

Your donation of goods and/or funds would be greatly appreciated by Excel Academy South and Children's Hospital.

If you have any questions, please feel free to contact Jenna Bundy at (267) 426-6494 or [bundyj@email.chop.edu](mailto:bundyj@email.chop.edu).

On behalf of Children's Hospital and all the families we serve, thank you for your support.

Sincerely,



Maureen Mason  
Executive Director, Event Fundraising and Community Engagement

This letter expires on Saturday, April 29, 2017.



Monday, January 30, 2017

Jarrad Muller  
Excel Academy South  
4641 Roosevelt Blvd  
Philadelphia, PA 19124

Dear Mr. Muller:

This is to advise you that pursuant to Section 15 (a) (12) of the Pennsylvania Solicitation of Funds for Charitable Purposes Act, you have the consent of The Children's Hospital of Philadelphia to use its name in your solicitation on our behalf in connection with the event described below:

**Event Name :** 3rd Annual Excel Academy South CHOP Fundraiser  
**Venue:** Gilbertsville Golf Club, Gilbertsville, PA  
**Date(s):** 4/22/2017  
**Beneficiary:** Children's Fund  
**Description:** Golf outing with 100% of net proceeds from foursomes, sweepstakes and sponsorships going to CHOP  
**Estimated gross proceeds:** \$10,000  
**Estimated total expenses:** \$5,000  
**Estimated net proceeds:** \$5,000  
**Estimated Donation to Children's Hospital:** \$5,000

As the passive beneficiary of the proceeds of the event, Children's Hospital cannot bear any liability or responsibility for the event. Please note that to comply with its obligation under Sections 13(e) of the Act, Children's Hospital will need to approve (1) all materials that include the Hospital's name and (2) all written contracts and agreements relating to the event. Any reference to the contribution for the benefit of The Children's Hospital of Philadelphia must specify that we are receiving 100% of net proceeds.

Please submit your proposed copy of all print materials, posters, flyers, invitations and radio/television announcements and any written contracts/agreements to Jenna Bundy in the Development Department at (267) 426-6494 or bundyj@email.chop.edu.

Your contribution should be sent to the Development Office to the attention of Jenna Bundy, Assistant Director, Peer to Peer Fundraising. Thank you for choosing The Children's Hospital of Philadelphia for your charitable contribution.

Sincerely,



Thomas J. Todorow  
Executive Vice President  
Chief Financial Officer



Jeffrey Kahn  
Executive Vice President  
General Counsel

